

To place an ad submit:

1. A completed contract
2. A digital copy by email to darylrichel@aol.com, or camera-ready copy by US mail, or copy for a custom designed ad by email
3. Payment for the appropriate amount

Explanation of ads:

The Chapter reserves the right to request changes in ads that are not appropriate for the amount of space selected.

All ads will be reproduced in black and white.

- **Electronic/Digital:**

Our Program Book will be produced on computer to ensure the best possible quality. Please submit your ad as an email attachment—"unlayered PDF" is preferred. (Please remember that for us to turn a raw email message into an ad is custom design.) If your ad was placed previously, we already have it in digital format.

- **Camera-Ready:**

If you cannot provide us with an electronic ad by email, our designer will scan your camera-ready copy for an additional fee (see order form for prices).

- **Custom Design:**

Our designer will custom design an ad for an additional fee (see order form for prices).

Mail this form with a check payable to Boston Chapter AGO to:

Daryl Bichel

50 Burroughs St

Jamaica Plain MA 02130

Advertising Contract

Boston Chapter, American Guild of Organists

2017-18 Program Book

Submission Deadline: Monday, July 24, 2017

Name _____ Street _____

City/Town _____ State _____ Zip Code _____

Email Address _____

ORDER

Page Size	Electronic	Camera Ready	Custom Design
___ 1/6 page (4.5 x 1.25")	___ \$60	___ \$75	___ \$90
___ 1/4 page (4.5 x 1.75")	___ \$80	___ \$95	___ \$110
___ 1/2 page (4.5 x 3.75")	___ \$130	___ \$145	___ \$160
___ Full page (4.5 x 7.5")	___ \$300	___ \$315	___ \$330

The following premium spaces will be allotted on a first-come, first-served basis. Please contact Daryl Bichel (darylbichel@aol.com) to reserve your desired ad placement before you mail a check.

___ **Inside front or inside back cover: \$450**

___ **Outside back cover or center spread: \$600**

Payment of \$ _____ is enclosed. Make checks payable to "Boston Chapter AGO."